

HOUSING

Our host hotel is the Red Lion Hotel Denver Southeast-3200 S. Parker Rd., Aurora 80014. Contact them at 1-800-RED-LION (1-800-733-5466) or 303-695-1700 by Tuesday, May 1, 2012 and tell them you are with the Cinderella Pageant Group to receive our discounted rate. Breakfast is included in the price! Rooms will go fast, so book today. You are not required to stay at the hotel but it is highly recommended. All of the judges, staff, and royalty will be staying at the hotel. The hotel will be home to all of our State Final's Events and Competitions. Check in time is 3:00 PM, check out is 12:00 PM

ADDITIONAL ADVERTISING FORM

Advantages of placing ads in the official State Program Book:

- One Cover Baby is selected from the Infant, Baby, and Tiny Tot participants, by the photos on the ad pages. The Cover Baby will have their winning photograph displayed on our exclusive "Cover Girl" page in the program book.
- Cover Baby receive an official "Cinderella Cover Girl" round crown, banner, and trophy!
- Sell 1 or 2 Full Pages of Ads and receive \$50 per page off your fees (1=\$50 2=\$100)
- Sell 3 Full Pages of Ads and receive all of your Required Pageant Fees Waived!
- Each full page sold after your 3rd page, continue to receive \$50 per page off of your fees
- Community Spirit Award will be awarded to the participant with the most advertising sells in the program book and will be awarded \$100 CASH, Crown, and Banner. Must sell at least 6 full pages to qualify for this award.

Ads submitted without art work will be set in standard type only. Most advertisers have a business card, letterhead, or ad which has appeared in another type of advertising venue, which can be reproduced. See examples of ad pages on our website www.coloradocinderella.com under the State Pageant link. If a business needs a receipt, fill out one Advertiser's Receipt for their records and one to attach to the hard copy ad that you submit with your paperwork.

NOTE: We welcome ads that are already laid out. Ads sent electronically must be in ".jpg", ".gif", ".word", or ".pub." File format only. You may email to: info@coloradocinderella.com or place the ad on a CD and include with these forms. If you need the State Office to design your page, there is a \$15 additional charge. Deadline-April 30, 2012 – all ads and monies. If full payment for advertising is not received by this deadline, your ad will not appear in our program book.

AD SIZES:

- Full Page Ad (10-1/8" x 7-5/8") @ \$150 per page – includes 1 participant photo
- Half Page Ad (7-5/8" x 5") @ \$75 per ad – does not include photo
- Business Card (3-1/2" x 2") @ \$25 per card – does not include photo

Additional Participant Photos on a full page- \$15 each

NOTE: Remember to include your photo within the measurements of the ad.

Total Advertising Pages

Ad Name	Size	Printed Size	Cost		# Sold		TOTAL COST
1 Page	8.125 x 10.875	7.125 x 9.875	\$150.00	X		=	
½ Page (Horizontal)	8.125 x 5.375	7.125 x 4.875	\$75.00	X		=	
1/8 Page	Business Card	3.5 x 2.0	\$25.00	X		=	
Additional Photo			\$15.00	X		=	
Page Design			\$15.00	X		=	
GRAND TOTAL (record this on page 2 in the Optional Fees Box)							\$
ADVERTISING CREDIT TOTAL (1=\$50, 2=\$100, 3=Required fees waived, 4=\$50, 5=\$100, 6=\$150, etc.)(subtract this total in the Fees Total section on page 2)							\$
Transfer both totals to page 2							

I have sold a minimum of a whole page- Enter my ad or ads for Cover Girl

I have sold 3 FULL PAGES of Advertising earning my required fees waived!